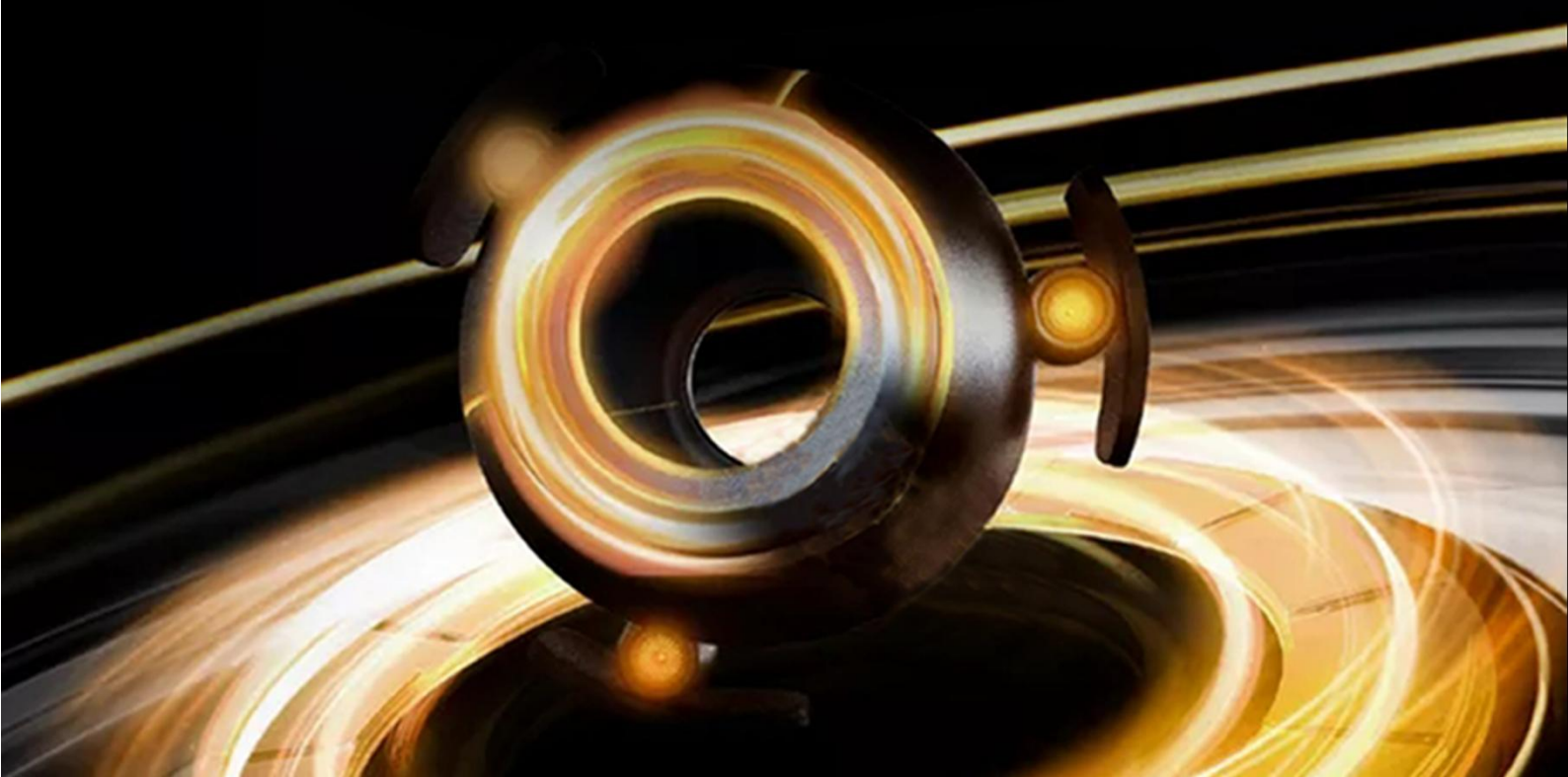




# IUXP EXCHANGE

## WHITEPAPER

BUILDING THE INFRASTRUCTURE FOR GLOBAL DIGITAL ASSET TRADING  
EMPOWERING THE NEXT GENERATION OF BLOCKCHAIN FINANCE



## I. Project Overview

IUXP Exchange Ltd is a global digital asset infrastructure provider with a registered capital of 100 million, dedicated to building a next-generation integrated digital asset trading platform—IUXP Exchange. Centered on fintech and compliance-driven development, the company focuses on digital asset trading, derivatives services, and on-chain asset circulation to establish a sustainable trading ecosystem.

As the global digital asset market continues to expand, the industry has gradually transitioned from its early transaction-driven phase to a stage characterized by comprehensive financial services. Leading platforms such as Binance, OKX, and Coinbase have driven market growth while facing new challenges in user demographics, product complexity, and regulatory compliance—including opaque transaction cost structures, high entry barriers, inadequate derivatives risk controls, and significant variations in global compliance frameworks.

In this context, the iuxp exchange, guided by its core philosophy of "efficiency, openness, and compliance," offers comprehensive solutions tailored for the next phase of market development. The platform is built around three core modules—transaction, assets, and community—delivering a complete product portfolio that encompasses spot trading, perpetual contracts, options trading, and diversified wealth management services to meet the diverse trading and asset allocation needs of users across various market environments.

At the trading mechanism level, iuxp Exchange establishes a competitive low-fee system by optimizing its matching engine and fee structure, while offering more flexible leverage mechanisms to enhance capital utilization efficiency and market liquidity. In terms of user engagement, the platform adopts a community-driven approach—through invitation systems, order-following trading, and strategy-sharing frameworks — to lower participation barriers, transforming trading behavior from a single-decision model to a collaborative ecosystem model.

In terms of compliance and regulation, iuxp exchange

Ltd has established a foundational financial compliance framework, holds U.S. MSB (Money Services Business) certifications, and has developed compliance capabilities focused on digital securities and on-chain asset trading. The platform's business structure aligns with regulatory requirements such as those set by the U.S. Securities and Exchange Commission, continuously advancing KYC, AML (anti-money laundering), and multi-regional compliance systems to provide a robust institutional foundation for its global operations.

Leveraging its compliance capabilities, iuxp Exchange is positioned not only as a digital asset trading platform but is also progressively expanding into the realms of digital securities (Security Tokens) and Real-World Assets on Chain (RWA). It has established a closed-loop ecosystem encompassing asset issuance, trading, circulation, and value distribution, fostering the integrated development of traditional assets and on-chain finance.

Furthermore, the platform will issue native ecosystem tokens for fee deductions, user incentives, community

governance, and ecosystem value distribution, establishing an internal value circulation mechanism that enables users to share in the long-term growth benefits generated from platform transactions and ecosystem development.

The goal of iuxp exchange is to establish a new balance among trading efficiency, risk control, user engagement, and compliance-driven development, thereby advancing digital asset trading platforms toward greater maturity, transparency, and sustainability.



## **II. Industry and Market Analysis (Market Analysis)**

### **1. Current Status of Industry Development**

Over the past decade, the digital asset market has evolved from chaotic experimentation to initial regulation. Exchanges, serving as the industry's core infrastructure, have played pivotal roles in price discovery, liquidity provision, and asset circulation. Leading platforms such as Binance, OKX, and Coinbase have driven exponential growth in global trading volumes and gradually established comprehensive business ecosystems encompassing spot trading, derivatives, and asset management.

However, with the expansion of market scale and the increasing complexity of user demographics, the industry has entered a new phase of development, where the traditional exchange model has gradually revealed multiple structural bottlenecks.

### **2. Core Issues and Industry Pain Points**

### **(1) The imbalance between transaction costs and user experience**

While mainstream exchanges currently excel in depth and liquidity, their fee structures are complex and carry substantial hidden costs. For high-frequency traders and small-to-medium investors, these long-term transaction costs significantly impact return performance and undermine user retention.

### **(2) Derivatives have high entry barriers, with an asymmetric relationship between risk and return.**

Perpetual contracts and options products have become the primary growth drivers for exchanges, yet most platforms fall short in risk management and user education. While high-leverage mechanisms amplify returns, they also significantly amplify risks, making it difficult for ordinary users to establish stable trading strategies.

### **(3) Users are clearly stratified, with ordinary users showing insufficient engagement.**

The existing trading ecosystem exhibits a pronounced

"specialization bias":

- Professional traders possess strategic advantages and access to superior information.

- Ordinary users lack effective channels for participation.

This structure makes platform growth highly dependent on top-tier users, lacking a sustainable user expansion mechanism.

**(4) The community and transactions are fragmented, lacking a coordinated mechanism**

While most exchanges boast a substantial user base, their community features remain limited to information dissemination, lacking mechanisms that deeply integrate with trading activities — thus failing to establish genuine 'transaction-driven communities.'

**(5) The compliance pathway is unclear, limiting global scalability.**

Regulatory frameworks for digital assets vary significantly across countries and regions. Some exchanges neglected compliance measures during their rapid expansion, resulting in operational restrictions or even forced exits from certain

markets. Regulatory bodies, notably the U.S. Securities and Exchange Commission, are progressively tightening regulations on digital asset trading and issuance, imposing stricter requirements for exchanges' long-term development.

### **(6) The asset issuance and trading systems are fragmented**

In the current market, asset issuance (such as Token issuance and STO) is often separated from secondary market trading, lacking a unified platform. This results in insufficient liquidity, inefficient pricing, and restricted investor participation. Such structural disconnect has become a major factor hindering the industry's further development.

## **3. Market Opportunities and Development Trends**

In light of the aforementioned issues, the digital asset trading market is emerging with new development directions:

The demand for low-cost trading platforms continues to rise. Users' demand for transparent and predictable fee structures continues to grow.

The derivatives market continues to expand, but a more

robust risk management framework is needed.

The exchange must strike a balance between high leverage and risk control.

- Order-following trading and strategy sharing have become new growth drivers.

Lower the barrier to user participation and boost overall transaction activity

- The community-driven model is gradually becoming the mainstream growth path.

The shift from "platform-driven" to "user-driven"

- Compliance and globalization are developing in parallel.

Trading platforms compliant with regulatory frameworks such as the U.S. Securities and Exchange Commission will possess stronger long-term competitiveness.

RWA and the gradual rise of digital securities markets

On-chain asset registration and compliant issuance will serve as key growth drivers in the next phase.

#### **4. The rationale behind iuxp exchange's entry into the market**

To address the existing structural issues in the industry, iuxp exchange proposes the following solutions:

- Through a low-fee model, we lower the transaction threshold and improve user retention.
- Enhance capital utilization efficiency through an efficient leverage and risk control system.
- Reconstruct user engagement methods through order-following trading and strategy-sharing mechanisms
- Through the community fission mechanism, achieve user-driven growth
- Through a compliance framework and digital securities capabilities, we establish a closed-loop system for asset issuance and trading circulation.

This integrated strategy equips the platform not only with trading capabilities but also with ecosystem expansion potential, establishing a differentiated competitive edge for the next phase of market competition.



### III. Product System (Core Products)

The iuxp exchange positions itself as a "comprehensive digital asset trading platform," offering a complete product ecosystem that covers spot trading, derivatives, strategy trading, and asset value-added services to meet users' diverse trading and asset management needs. Leveraging a unified account architecture and a high-performance matching system, the platform enables seamless coordination among its various products, enhancing capital utilization efficiency and the overall trading experience.

#### 1. Spot Trading

As the platform's core module, spot trading primarily serves the buying and selling needs of mainstream digital assets, providing users with high liquidity and a stable execution environment.

The platform will support trading pairs of mainstream crypto assets and high-quality emerging assets. By optimizing its matching engine and order system, it offers a diverse range of order types—including limit orders, market orders, and conditional orders—to meet the needs of various trading

strategies.

In terms of fee structure, iuxp exchange adopts a competitive low-fee model and incorporates a token-based fee discount mechanism to reduce users' long-term transaction costs.

## **2. Perpetual Futures**

The perpetual contract serves as a key growth driver for the platform, designed to deliver enhanced capital efficiency and flexible market participation options for users.

The platform supports trading of perpetual contracts for various mainstream assets and offers an adjustable leverage mechanism to cater to trading needs across different risk preferences. While ensuring high leverage flexibility, the platform implements a multi-tiered risk control system, including:

- Automatic Position Reduction Mechanism (ADL)
- Mandatory Liquidation and Risk Warning System
- Real-time margin monitoring

Through the aforementioned mechanisms, revenue potential is enhanced while systemic risks are effectively controlled.

### **3. Options Trading**

To further enhance its derivatives suite, iuxp exchange has introduced an options trading module, offering users a broader range of strategic tools.

The platform will support standardized options contracts and provide fundamental strategy portfolios (such as straddles and hedging strategies), enabling users to manage risks and enhance returns across diverse market conditions. The introduction of options products expands the platform's offerings from unidirectional trading to a multidimensional strategy trading system.

### **4. Copy Trading**

To address the high entry barrier for ordinary users, iuxp exchange has developed an order-following trading system that enables users to replicate professional traders' strategies, allowing them to participate in the market with minimal requirements.

The order tracking system has the following features:

- Real-time synchronous trading strategy
- Customize risk control parameters (order follow ratio, stop-loss, etc.)

- **Multi-Trader Portfolio Order Following Mechanism**

Meanwhile, the platform offers revenue-sharing and traffic support to top-tier traders, establishing an incentive mechanism that enables them to monetize their trading expertise, thereby fostering the continuous delivery of high-quality trading strategies.

## **5. Strategy Sharing and Community Mechanisms (Strategy & Community)**

The iuxp exchange deeply integrates trading activities with the community ecosystem, creating a strategy-centric interactive ecosystem:

- Users can share trading strategies and insights
- A strategic rating and screening mechanism has been established within the community.
- High-quality content is linked to transactional incentives.

Through community expansion and strategic communication, the platform has shifted from "user acquisition" to "user organic growth."

## **6. Wealth Management and Asset Appreciation**

Beyond transactions, the platform offers a range of

value-added asset services, including:

- Fixed-income products (with fixed-term lock-up period)
- Flexible Income Product (Current Account)
- Staking and On-chain Revenue Aggregation

This module aims to enhance user asset utilization, enabling idle funds to generate stable returns while boosting user retention.

## **7. Unified Account System**

To enhance overall transaction efficiency, iuxp exchange adopts a unified account architecture, enabling:

- Spot and Derivative Funds Sharing
- Centralized Management of Security Deposits
- Cross-product risk hedging

This system significantly enhances capital utilization efficiency while simplifying user operations.

## **8. Platform Token Utility**

The platform will issue native tokens and integrate them into its product ecosystem with multiple application scenarios, including:

- Service charge deduction and tier-based benefits

- Payment for Order Follow-up and Strategy Services
- Community Incentives and Reward Distribution
- Platform Governance and Voting Mechanisms

Through the token mechanism, transaction activities, user growth, and platform value are interconnected, fostering a long-term sustainable ecosystem cycle.

## **IV. Technology Architecture**

The iuxp exchange is designed with high performance, scalability, and security as its core principles, establishing a transaction infrastructure for global users. Its overall technical architecture adopts a modular design, encompassing key components such as a matching engine, account system, risk control system, and asset security framework, enabling support for high-concurrency transaction scenarios and coordinated operation across multiple products.

### **1. High-performance Matching Engine**

The matching engine is the core component of a trading platform, directly impacting transaction efficiency and user

experience. iuxp exchange employs a high-performance matching architecture with the following features:

- Supports high-concurrency order processing capability
- Low-latency matching response mechanism
- Multi-trade Pair Parallel Processing Architecture
- Memory-level order book management

By optimizing order matching logic and data structure design, the system achieves stable and efficient order execution capabilities to meet matching requirements under high-frequency trading and extreme market conditions.

## **2. Distributed System Architecture (Distributed Architecture)**

The platform employs a distributed deployment architecture, decoupling different business modules, including:

- Transaction Matching Module
- User Account System
- Risk Control and Settlement System
- Data Service Module

Through service-oriented and modular design, the system

boasts excellent horizontal scalability, enabling elastic expansion in response to growing user base and transaction volume, thereby ensuring stable system operation.

### **3. Wallet Infrastructure and Asset Management System**

For asset security, the iuxp exchange employs a multi-tier wallet architecture:

- Cold wallet storage: For long-term asset custody, isolated from network environments
- Hot Wallet System: For daily withdrawals and transaction settlements
- Multiple Signature Mechanism: Enhancing the Security of Asset Operations
- Hierarchical permission control: Reduces internal operational risks

Through the separation of hot and cold wallets and a multi-factor authentication mechanism, it effectively safeguards against external attacks and internal risks.

### **4. Risk Control and Liquidation System (Risk Control &**

## **Liquidation)**

For high-leverage trading scenarios, the platform has established a multi-tiered risk control system, which includes:

- Real-time Margin Monitoring System
- Forced Liquidation Mechanism
- Automatic Position Reduction Mechanism (ADL)
- Risk Warning and User Notification System

The risk control system is deeply integrated with the matching engine, enabling rapid response and effective containment of risk propagation during severe market fluctuations to ensure the platform's overall stability.

## **5. Security Framework**

The platform establishes a multi-dimensional protection mechanism for system security:

- Data transmission encryption (SSL/TLS)
- Two-Factor Authentication (2FA)
- Abnormal Log Monitoring and Risk Control
- DDoS Attack Prevention Mechanism
- Regular security audits and vulnerability detection

By integrating technical and managerial approaches, a multi-layered security protection system is established to safeguard user accounts and assets.

## **6. Account and Fund Management System (Account System)**

The iuxp exchange employs a unified account system, enabling:

- Unified management of funds for multiple products
- Cross-market margin sharing
- Centralized Risk Control

This system significantly enhances capital utilization efficiency and reduces operational costs for users across various transaction modules.

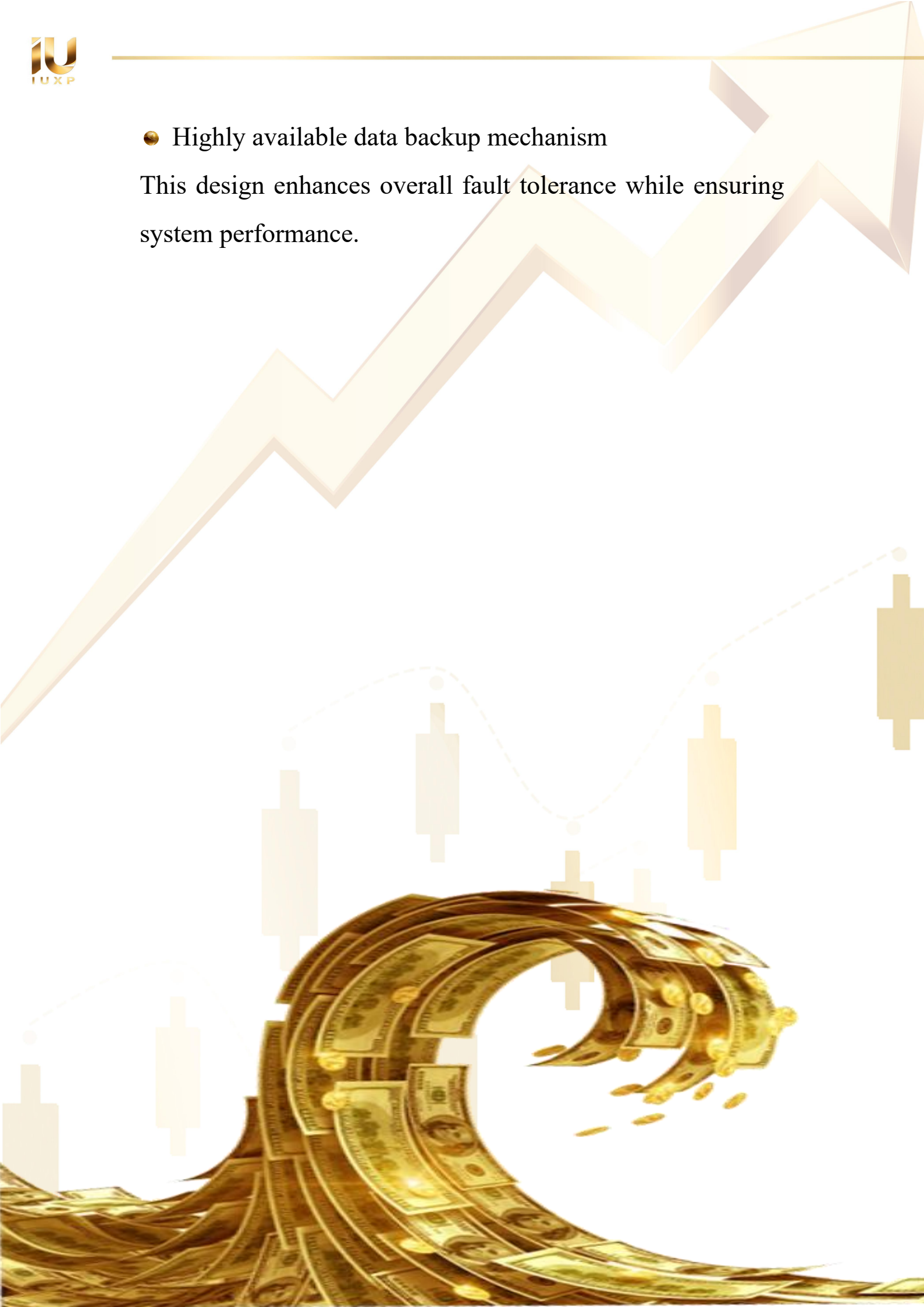
## **7. Data Isolation Mechanism**

To ensure system stability, the platform isolates core transaction data from user data:

- The matching system is separated from the display system.
- Hierarchical storage of real-time and historical data

- Highly available data backup mechanism

This design enhances overall fault tolerance while ensuring system performance.



## V. Token Economy Model (Tokenomics)

The iuxp exchange will issue a native platform token (hereinafter referred to as the "IUXP Token"), serving as the core vehicle for operating the platform ecosystem. This token not only provides a fee discount function but is also deeply integrated into transactions, the community, asset issuance, and governance mechanisms, establishing a multi-dimensional value framework and a long-term incentive system.

### 1. Token Overview

- Token Name: IUXP Token
- Total issuance: 1 billion units (fixed total, no additional issuance)
- Issuance mechanism: generated once and released in phases
- Basic Attributes: Platform Functional and Governance Tokens

By implementing a fixed total supply design, the token's scarcity is ensured, while a long-term release mechanism maintains market stability.

## 2. Token Allocation Mechanism

The IUXP Token will be allocated according to the following structure:

- Ecology and User Incentives: 40%

For transaction mining, invitation rewards, community incentives, and event distributions

- Team and Core Contributors: 20%

Set the lock period and the linear release mechanism

- Institutions and Strategic Investors: 15%

For early-stage financing and resource acquisition

- Platform Reserve Fund: 15%

For liquidity support, market expansion, and risk reserves

- Partners and Ecosystem Development: 10%

For strategic cooperation and ecosystem expansion

This allocation structure balances early-stage development with long-term ecological construction, preventing excessive token concentration.

## 3. Core Application Scenarios (Utility)

The IUXP Token will be integrated into all core business

scenarios across the platform:

### **(1) Service Fee Deduction and Tier Benefits**

Users can receive discounts by paying transaction fees with tokens, and their account tier will be upgraded based on their holding volume, granting them lower fees and exclusive benefits.

### **(2) Transaction and Order-following Incentives**

In the order-following trading system, tokens serve as subscription fees for trading strategies, while skilled traders receive token rewards, enabling the monetization of strategy value.

### **(3) Community Fission and Growth Incentives**

The invitation system is closely integrated with token rewards; users earn tokens through invitations and active engagement, thereby driving organic user growth.

### **(4) Financial Management and Staking**

Users can participate in platform profit sharing or earn additional rewards by staking IUXP Tokens, thereby increasing their token lock-up rate.

### **(5) Platform Governance**

Token holders can participate in platform governance,

including voting on new token launches, contributing product improvement suggestions, and participating in major decision-making processes.

## **(6) Participation in the Issuance of Digital Securities and Assets**

Within the platform's future Security Token and RWA asset issuance framework, the IUXP Token can serve as a tool for subscription participation or fee settlement, enhancing its practical value in the primary market.

## **4. Buyback and Burn Mechanism**

To enhance the long-term value of tokens, the platform will introduce a continuous buyback and mechanism:

- The platform will periodically use a portion of transaction fee revenue for market repurchases.
- The token will enter the pool and be permanently destroyed.
- The destruction process is open and transparent, and can be queried on the blockchain.

This mechanism draws inspiration from the BNB model, enhancing token scarcity and value support by reducing its circulation volume.

## 5. Dividend and Revenue Sharing Mechanism

The iuxp exchange will establish a token holder revenue-sharing mechanism:

- A portion of the platform's revenue will be allocated to the collateral pool.
- Users participate in profit distribution by staking IUXP Tokens.
- The sources of revenue include transaction fees, derivative income, and returns from wealth management products.

This mechanism enables token holders to directly participate in the platform's value growth.

## 6. The Deflationary Model

The IUXP Token will establish a deflationary mechanism through the following approaches:

- Repurchase and reduction of circulation volume
- Staking lock-ups reduce selling pressure in the market
- The expanded use scenarios have increased demand.

By achieving dynamic balance between supply and demand, establish a sustainable value growth framework.

## 7. Vesting Mechanism

To prevent short-term selling pressure, the token will adopt a phased release strategy:

- Set the lock-up period for team and investor shares
- The ecological incentive component will be gradually released as the platform develops.
- Link release timing to platform growth

This mechanism helps maintain market stability and investor confidence.

## **VI. Compliance and Regulation (Regulation & Compliance)**

Iuxp Exchange Ltd regards compliance as a fundamental strategy for its platform's long-term growth. Amid the continuously evolving global digital asset regulatory landscape, the company has established a multi-tiered, sustainable compliance framework to support its robust operations across various jurisdictions.

### **1. Compliance Framework and Qualification Foundation**

Iuxp Exchange Ltd has established its foundational compliance framework and holds the requisite certifications from the U.S. Money Services Business (MSB), meeting all essential requirements for conducting digital asset-related operations.

Building on this foundation, the platform continuously enhances its internal control system in compliance with regulatory requirements for digital asset trading and on-chain asset circulation, incorporating core mechanisms such as user identity verification, fund source verification, and transaction behavior monitoring.

## 2. Integration of Digital Securities with Regulatory Frameworks

With the advancement of digital securities (Security Tokens) and Real-World Assets on Chain (RWA), regulators are progressively tightening regulations on these businesses. In designing its operational framework, iuxp exchange has drawn inspiration from the regulatory principles of the U.S. Securities and Exchange Commission to establish a compliance framework supporting the issuance and trading of digital securities.

The platform will, in accordance with the current securities regulatory framework and subject to applicable exemption mechanisms and legal requirements, progressively advance the development of digital securities-related businesses, including:

- Support for compliant issuance of digital assets
- Design of the Participation Mechanism for Qualified Investors
- Asset Information Disclosure and Transparent Management

Through this approach, iuxp exchange aims to establish a

compliant connectivity channel between traditional finance and on-chain finance.

### **3. KYC and AML Framework (Anti-Money Laundering and Anti-Terrorist Financing)**

The platform has established comprehensive KYC and AML (Anti-Money Laundering) mechanisms, including:

- Multi-level User Identity Authentication System
- Risk Rating and Account Tier Management
- Monitoring and Early Warning of Abnormal Trading Activities
- Suspected Transaction Reporting Mechanism

By continuously optimizing risk control models and data analysis capabilities, we enhance our ability to identify and prevent illicit fund flows.

### **4. Global Compliance Strategy**

Given the varying regulatory approaches to digital assets across different countries and regions, iuxp exchange adopts a region-specific compliance strategy:

- For key markets, advance localized compliance applications and collaborations.

- Adjust the scope of products and services in accordance with regulatory requirements
- Establish a flexible business architecture to adapt to varying legal environments

This strategy enables the platform to achieve steady global expansion while mitigating policy risks.

## **5. Data Compliance and User Privacy Protection**

In data management, the platform adheres to the principles of data minimization and privacy protection:

- Encrypted storage and transmission of user data
- Strict data access permission control
- A management system that complies with the major data protection regulations

By combining technological and institutional measures, we safeguard users' information security and privacy rights.

## **6. Internal Control and Audit Mechanisms**

iuxp exchange has established an internal compliance and audit system, which includes:

- Regular Risk Assessment and Compliance Review
- External Security Audit and System Detection

## Standardized Management of Critical Business Processes

Through continuous monitoring and improvement, ensure that platform operations comply with established compliance standards.



## VII. Business Model

The iuxp exchange establishes a business model that combines stability and growth, grounded in a diversified revenue structure. Through the synergistic operation of trading services, derivatives business, asset management, and its tokenized ecosystem, the platform achieves a multi-tiered revenue portfolio and continuously enhances profitability via user growth and ecosystem expansion.

### 1. Trading Fee Income (Trading Fees)

Transaction fees constitute the platform's most fundamental and stable source of revenue, primarily comprising:

- Spot transaction fee
- Perpetual Contract Trading Fee
- Option Trading Transaction Fee

By optimizing its fee structure, iuxp exchange maintains competitive low transaction fees while achieving overall revenue growth through increased trading volume. Additionally, the platform enhances user engagement and transaction frequency via a token offset mechanism, establishing an income model characterized by "low fees + high trading volume."

## **2. Derivatives Revenue**

Derivative trading is one of the key profit sources for exchanges, primarily including:

- Contract trading funding rate (Funding Rate)
- Risk and Return in the Forced Liquidation Mechanism
- The cumulative fees incurred from high-frequency trading

In high-leverage trading scenarios, the platform leverages its robust risk control system to maintain overall market stability while enhancing the profitability of its derivatives business.

### **3. Copy Trading & Strategy Service Revenue**

In the order-following trading system, the platform generates revenue through the following methods:

- Strategy Subscription Fee Sharing
- Trader Revenue Sharing Mechanism
- Advanced Strategy Service Fees

This model not only provides ordinary users with ways to participate but also offers professional traders monetization channels, thereby creating a two-sided market structure that enhances platform activity.

### **4. Income from Wealth Management and Asset Management**

The platform generates stable returns through asset management products, including:

- Fixed-income product spread income
- Staking service revenue sharing
- On-chain revenue aggregation service fee

This segment of revenue demonstrates strong stability and enhances user asset retention rates.

## **5. Listing and Project Service Revenue (Listing & Issuance)**

iuxp exchange provides listing and issuance support for high-quality projects, generating revenue streams:

- Coin listing service fee
- Market Promotion and Liquidity Support Costs
- fees for digital securities and asset issuance services

As the platform expands its digital securities (STO) and RWA business, it will progressively establish integrated asset issuance and trading capabilities, thereby increasing the revenue share of this segment.

## **6. Token-Driven Revenue**

The platform token IUXP Token plays a crucial role in the business model:

- Increase user transaction frequency (fee deductions)
- Enhance user engagement (pledging and revenue sharing)
- Drive user growth (invitation reward program)

Through its token mechanism, the platform has shifted from a "single charging model" to an "ecosystem value-sharing model," creating a positive feedback loop where revenue

growth drives user growth.

## **7. Community Growth and User Expansion**

iuxp exchange achieves low-cost customer acquisition through community-driven approaches:

- Invitation Rebate Mechanism
- Community Activity Incentives
- Order Following and Strategy Communication

This model significantly reduces traditional marketing costs, enabling the platform to achieve scalable growth while maintaining competitive pricing rates.

## **8. Revenue Synergy Model**

The business model of iuxp exchange does not rely on a single revenue source, but rather generates overall profitability through the synergy of multiple modules:

- The trading business generates traffic and core revenue.
- The derivatives business enhances profitability.
- The wealth management services enhance stability.
- The token system enhances user engagement and activity.
- Community mechanisms reduce customer acquisition costs.

Through the aforementioned collaborative mechanism, the platform maintains a relatively stable revenue structure across different market cycles.



## VIII. Development Roadmap

The iuxp exchange will advance its platform development and global expansion in phases, focusing on three core priorities: product deployment, user growth, and compliance. The overall development strategy emphasizes steady progress and continuous iteration, ensuring gradual business scale expansion while maintaining system stability and regulatory compliance.

### **Phase 1: Infrastructure Development and Product Launch (0–3 months)**

In the initial phase of the project, the platform will prioritize establishing its infrastructure and launching core functionalities:

- Complete the deployment of the trading system and matching engine
- The spot trading feature is now available
- Establish a basic account system and a fund management system
- Complete the deployment of the hot wallet and cold wallet architecture

- Initiate the basic KYC and AML processes
- Basic functions of the Online Platform Token (IUXP Token) (fees deduction)

The objective of this phase is to make the platform "available," ensure stable operation of the trading system, and lay the groundwork for future expansion.

## **Phase 2: Derivatives and User Growth (3–6 months)**

Once the core transaction capabilities are established, the platform will enter a phase of rapid growth:

- Launch the perpetual contract trading module
- Implement a leverage trading and risk control system
- Online order-following trading system
- Implement the community expansion mechanism and invitation system
- Launch basic wealth management products (current account / locked account)
- Expanding trading opportunities and enhancing market liquidity

The focus of this phase is to expand the user base and boost transaction activity, establishing an initial ecosystem cycle.

### **Phase 3: Product Refinement and Ecosystem Expansion (6–12 months)**

As the user base expands, the platform will further refine its product ecosystem and enhance its ecological capabilities:

- The options trading module has been launched.
- Optimize the unified account system (cross-product fund management)
- Launch the Strategy Market and Trader Rating System
- Introduce more asset management and income products
- Promote multi-regional market expansion and localized operations
- Continuously optimize system performance and security frameworks

The goal of this phase is to establish a comprehensive product portfolio and enhance the platform's competitiveness.

### **Phase 4: Compliance Deepening and Asset Ecosystem Development (12 months and beyond)**

Once the platform enters its stable operational phase, the focus will shift to advancing compliance and developing the asset ecosystem:

- Promote the alignment of compliance licenses and regulatory frameworks across multiple regions
- Enhance support capabilities for digital security token (Security Token) services
- Accelerate the implementation of Real World Assets on Chain (RWA) projects
- Establish an integrated system for asset issuance, trading, and circulation
- Improve the platform governance mechanism and community self-governance structure

At this stage, the platform will gradually evolve from a "trading platform" into a "comprehensive digital asset service ecosystem".

### **Route Map Design Logic (Core Description)**

This roadmap follows the following principles:

- Build the foundation first, then scale: Prioritize system stability and core functionality availability
- transactions first, then ecosystem: generate traffic

through transactions before expanding the product and asset portfolio

- Prioritize user acquisition, then expand compliance efforts; advance global compliance deployment on the foundation of growth.

By implementing a phased approach, execution risks are minimized while ensuring each phase has clear objectives and deliverables.

## **IX. Team and Advisors (Team & Advisors)**

The iuxp exchange is initiated and operated by a professional team with expertise in fintech, digital assets, and global compliance. Team members possess extensive practical experience in trading system development, risk management, asset management, and market expansion, enabling the platform to sustain its growth in complex market environments.

### **1. Core Team**

The platform's core team primarily comes from the following fields:

- **The field of Finance and Asset Management**

With dual expertise in both traditional financial markets and digital asset markets, they possess a deep understanding of trading mechanisms, risk management, and asset allocation strategies.

**The field of Technology and System Architecture**

With extensive experience in developing high-concurrency systems, I have contributed to the technical development of large-scale trading systems, financial systems, and internet

platforms, demonstrating expertise in matchmaking engines, distributed architectures, and security frameworks.

#### ● The field of blockchain and digital assets

Proficient in the operational mechanisms of on-chain assets, wallet systems, and smart contract logic, enabling the platform to continuously expand its offerings in digital assets and on-chain finance.

#### ● Global Operations and Market Expansion

With cross-regional market experience and deep understanding of user behavior and market environments across different countries and regions, we support the platform's global expansion.

## **2. Compliance and Risk Team (Compliance & Risk)**

The iuxp exchange has established an independent compliance and risk management team responsible for:

- Regulatory Policy Research and Compliance Strategy Development
- KYC/AML System Development and Implementation
- Transaction Risk Monitoring and Abnormal Behavior Identification
- Management of Internal Control and Audit Mechanisms

The team continuously monitors policy changes from major regulatory authorities, including the U.S. Securities and Exchange Commission, to ensure the platform's compliance adaptability across diverse market environments.

### **3. Advisory Team (Advisors)**

The platform advisory team consists of professionals from the fields of finance, technology, and law, providing strategic and specialized support for the project, including:

- Analysis of Development Trends in the Digital Asset Industry
- Recommendations for optimizing product structure and business model
- Compliance and Legal Framework Guidance
- Ecological Cooperation and Resource Integration Support

The establishment of an advisory system helps the platform maintain clear strategy and stable direction in a rapidly evolving market environment.

## **X. Risk Disclosure**

The digital asset market is characterized by high volatility and uncertainty. Users should thoroughly understand and assess the associated risks before engaging in related transactions or investments. While providing its services, iuxp exchange reminds users to be aware of the following key risks:

### **1. Market Risk**

The price of digital assets is influenced by various factors, including market sentiment, the macroeconomic environment, and policy changes, which can lead to significant fluctuations and consequently affect asset values.

### **2. Transaction Risk**

In a high-leverage trading environment, users face a significant risk of substantial capital losses. Although the platform offers risk control mechanisms, these cannot fully mitigate the impacts of extreme market fluctuations.

### **3. Policy and Regulatory Risks**

Regulatory policies regarding digital assets vary across countries and regions and may evolve over time. The uncertainty of the regulatory environment could impact certain aspects of platform operations.

#### **4. Technical Risks**

Although the platform has established a multi-tiered technical architecture and security framework, it may still face technical risks arising from system failures, cyberattacks, or force majeure events.

#### **5. Liquidity Risk**

Under extreme market conditions, certain trading pairs may face liquidity shortages, adversely affecting execution prices and efficiency.

#### **6. Compliance Risk**

As global regulations continue to tighten, certain operations may be affected by policy adjustments, and the platform will make corresponding modifications in compliance with regulatory requirements.

## **7. User Decision Risk**

When engaging in transactions and investments, users should make independent decisions based on their own risk tolerance. Any information provided by the platform does not constitute investment advice.

